

Fund for Triangular Cooperation with Asia



Developing Bamboo-Based Enterprises for Sustainable Livelihood and Income Generation in Ghana

A Triangular Cooperation Pilot

on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ)

This Triangular Cooperation Pilot extends technical expertise, knowledge, and experiences from India to promote and enhance the value of **bamboo-based enterprises in Ghana**. The cooperation aims to develop capacities for enterprises for income generation and economic prosperity, especially among youth and women. Targeted groups will be trained on adopting innovative design and product development skills along with financial and managerial skills to sustainably manage their enterprises.

Towards Development of a Distinct Ghanaian Brand

The training approach has not been limited to imparting technical skills. Moreover, the training process has stimulated artisans towards developing an integrated approach to build a distinct Ghanaian style and brand. Participants were successful in integrating kente weaving and wooden handicrafts with furniture making, which is very innovative and has the potential for country-wide upscaling as well as attracting wider market.

Key Components

- Skill and capacity development of women and youth on innovative product design and enterprise development.
- Support for the establishment of an Innovation Hub at the Forestry Commission Training Centre at Kumasi in Ghana.
- Facilitation of a network and platforms for skill transfer from Indian enterprises/experts.

Political Partners of the TrC Pilot



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MINISTRY OF
EXTERNAL AFFAIRS

सत्यमेव जयते



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NATURAL RESOURCES



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Current Status and Impact

The pilot project started in September 2022. Indian experts visited Ghana and trained nearly 50 women and youth on innovative design diversification of products. The process of establishing the Innovation Hub for bamboo is in progress at FCTC, Ghana. A delegation from Ghana visited India May 2023 and was successful in creating a network and connections with bamboo promoting institutions from India. An MOU was signed between the National Institute of Design, Ahmedabad and FCTC, Ghana to collaborate for capacity development in the arena of design interventions.

The pilot contributes to SDG 1 (Reduction in Poverty), SDG 5 (Gender Equality), SDG 8 (Decent Work & Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), and SDG 17 (Partnerships for Sustainable Development).

Impressions from the Ground



Implementing Partners of the TrC Pilot



Published by:
Fund for Triangular Cooperation
with Asia
May 2023

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